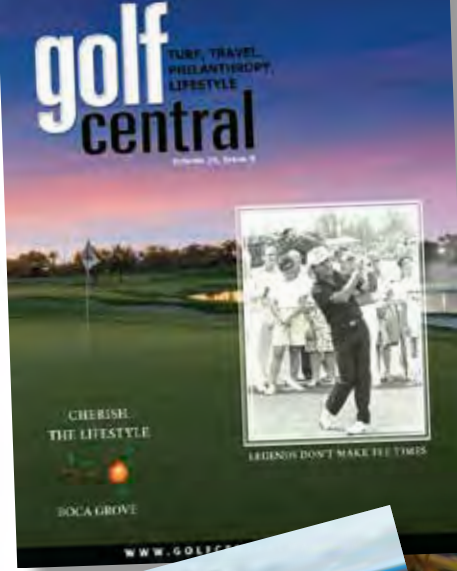


golf central

TURF, TRAVEL,
PHILANTHROPY,
LIFESTYLE



2025/2026
Media Kit



We Live Golf

www.golfcentralsmag.com



Est. 1999 ... the only glossy, full-color magazine
dedicated to Golf in the South-

Digital Ad Requirements

Preferred File Type:

- **Adobe Acrobat PDF**

Save in CMYK mode, all fonts embedded, image resolution at 300dpi with bitmap image resolution at 800dpi, include bleed & crops if necessary.

Accepted File Types:

- **Adobe InDesign CS (or earlier)**

Package all fonts and placed art, stuff or zip into one compressed file.

- **Adobe Photoshop CS (or earlier)**

Save in CMYK mode as a JPG, EPS or TIF. Images with clipping paths must be saved as EPS. Layered PSD files must include any fonts used.

- **Adobe Illustrator CS (or earlier)**

Convert all text to paths, and include any embedded or linked files.

PLEASE NOTE:

- We cannot accept ads created in Pagemaker, Publisher, MS Word, WordPerfect, etc. documents. Please create a hi-res PDF file if using either of these software programs.
- If we are creating an ad for you, please provide copy in MS Word (Please do not use ALL-CAPS for copy) and hi res (300dpi at full size) images. Stuff or zip into one compressed file if sending electronically.

Delivering Your Ad

Email: (For files under 20MB)
info@golfcentralmag.com
Please stuff or zip files.

Upload via FTP:

FTP: www.box.net
User: info@golfcentralmag.com
Password: GCM1999

It's best to use an FTP protocol software such as Fetch or FileZilla when using the FTP server.

If you have any questions or concerns about uploading files, please contact us and we can help you.



We Live Golf

321-228-9616 ph
info@golfcentralmag.com
4313 Berwick Dr
Lake Wales, FL 33859

www.golfcentralmag.com

Ad Sizes

Ad Size	1X	3X	6X	12X	+Design
1/3 Page	\$791	\$741	\$691	\$641	\$75
1/2 Page	\$975	\$920	\$821	\$771	\$85
Full Page	\$1470	\$1415	\$1360	\$1288	\$100

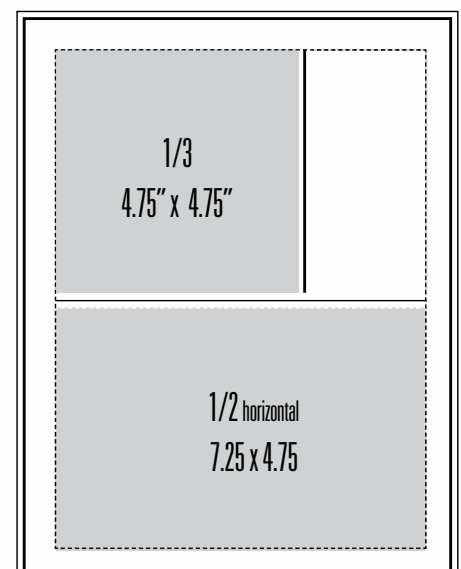
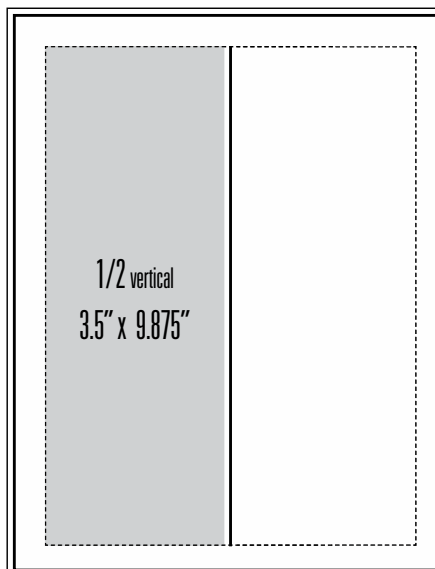
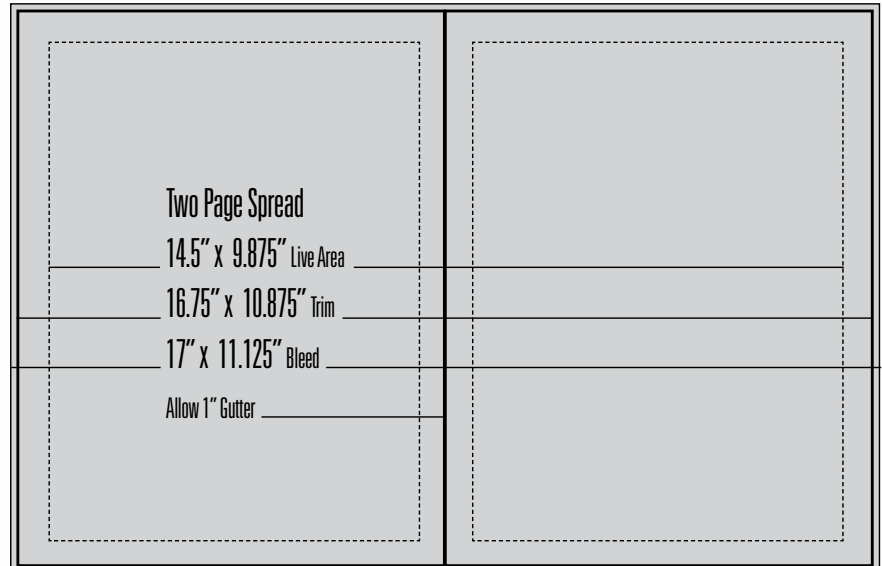
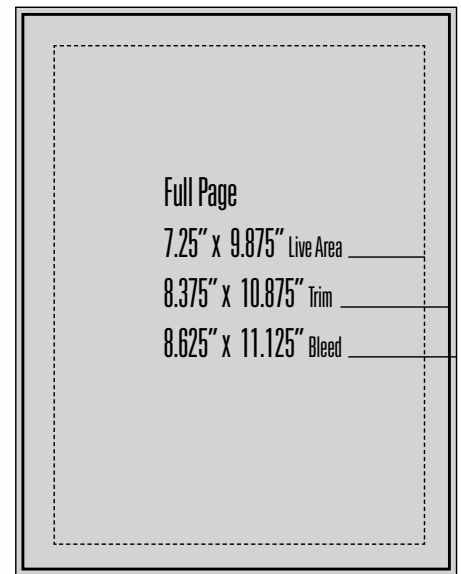
Premium Placement (Full Page)

Inside Front Cover	\$1921	\$1866	\$1822	\$100
Inside Back Cover	\$1910	\$1855	\$1811	\$100
Back Cover	\$1943	\$1888	\$1844	\$100

Advertorial Placement

1/2 Pg	\$1475	\$1420	\$1321	\$1172	\$85
Full Page	\$1970	\$1915	\$1860	\$1788	\$100

**Cover &
Center Spread** \$12000



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Distribution:

Over 50,000 Readers

**E-Blasted to 82,000 Subscribers
Every Issue**

Distributed free to over 1,000 Golf Courses, Country Clubs, and Golf Retail Stores throughout the Southeast



Demographic Information:

- Golf Central Magazine Readership:
Core Golfers (play 12 or more rounds a year)
- Income: Average household income \$119,960, 42% of households \$120,000+, 24% of households \$125,000+
- Education: 84% attended college, graduated or post-grad studies
- Influencers: 75% recommend, order or approve products or services at their business

Dedicated Pages for Communication:

Club Managers Association of America
Ladies Professional Golf Association
Audubon International
PGA of America
Golf Course Superintendents Association

In Every Issue...

Golf Travel
Tournament News
Player Development
TURF LiFE
Cart Girl
Golf Bachelor
Georgia Golf Central
Tennessee Golf Central
Alabama Golf Central
Carolinas Golf Central
Florida Golf Central
Women in Golf
Country Club Socials
Product Showcase
Golf Fitness
Grip It & Sip It
... and more!

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